

Store Hours: 9 to 5

Furniture is for the years—maybe a lifetime: "Heirloom" kinds. Two factors help to getting at Gimbels the fine kind you desire—(a) the low August Sale prices and (b) the long time we allow for paying.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

For Wednesday

Philadelphia, Tuesday, August 3, 1920

The man who allows the grass on his lawn to get more than two weeks ahead of him is courting trouble—and extra work with a "grass hook." Gimbel Lawn Mowers at \$8.50 to \$12, Fourth floor.

WEDNESDAY—"Gimbels Subway Store Day"

Women's Bungalow Dresses, \$1.85

Remarkable Value
In blue chambray, round neck which buttons to the side, trimmed with rick-rack braid; pocket and loose detached belt at waist. At \$1.85.

Morning Dresses of Check Gingham at \$4.35
In pretty neat checks, blue, green, pink or black. Panel front, trimmed with pearl buttons, sash joins panel and fastens with large bow in back. Hemstitched collar and cuffs in plain-color chambray to harmonize with check. —Gimbels, "Subway Store Day"

Every item told of below—and others, besides, that did not get in—is a bargain home providers cannot afford to miss.

Subway Store Day is the Day of Extra Effort in this Section

Not short lots or "overs"—but full preparation in specially bought merchandise, that brings savings ranging up to half

Boys' Wash Suits Reduced to \$2.25

Save a Third and more.
You'll find scores of styles and colors and color-combinations that will delight any boy's heart.
Sizes 2½ to 10 years. Your choice at \$2.25.
Boys' "Huck Finn" Rompers and Wash Suits, specially priced at..... } 95c
Boys' Panama, Norfolk Style Suits have been reduced to..... } \$8.50
Save \$4. For boys 6 to 16. —Gimbels, "Subway Store Day"

Women's and Misses' Lovely Summer Dresses At \$5—A Great Clearance Save \$3.90 to \$10



Fine sheer organdies—with deep collars and set-on folds of white on exquisite color.
Sheer white lingerie voiles. Georgette pattern voiles—prettiest draped basque blouses—and ruffly styles—and sashes—and crisp light lingerie touches.
Sashed gingham with crisp white trimmings.
Misses' sizes 14 to 18 years; women's, 36 to 44.

100 Women's Tub Skirts to Clear at \$1.50

Well-tailored linens with smart button trimmed pockets and wide girdles. —Gimbels, "Subway Store Day"

Women's and Misses' Surf Satin Bathing Suits At \$1.75

Save \$1.25 to \$2.50
Cute sashed slip-ons piped in white and colors.

500 Girls' Tub Dresses At \$1.85

Save \$1.25 to \$2.50
Lovely little flower color voiles. Good gingham with dainty lingerie collars and cuffs. Lineens. Dozens of styles—and colors! Sizes 6 to 14 years.



685 Men's Choice Suits at \$23.50 Save \$6.50 to \$11.50

A man wants service in a suit, and that's what he gets—and style, also!—when he buys his clothing in the Subway Store.
These men's and young men's suits are "built" along serviceable lines, being of excellent texture, well-tailored and made to fit.
Single- and double-breasted models for the dapper young man or more conservative styles for older men. Materials include worsteds, chevots and tweeds. All sizes—yes, stouts included. "Good pickings" at \$23.50. —Gimbels, "Subway Store Day"



Cowhide Traveling Bags at \$9.95

With leather corners and fabric lining and brass catches. Strong and durable, being well made. In tan only; 18-inch size. Exceptional value at \$9.95. —Gimbels, "Subway Store Day"

Men's Neglige Shirts at \$1.75

These are mostly "seconds" of the better quality. The lot consists of woven madras, printed madras, oxford crepe, percale, etc.; plain colors, white and stripe effects. An excellent "buy" for vacation. Sizes 14 to 17. Priced \$1.75. —Gimbels, "Subway Store Day"

Children's Sweaters at \$3.50

"Slip-over" with ripple skirt and cuff. Sizes 8 to 34. All shades. At \$3.50. Were \$4 more. Women's Wool Sweaters, at \$3.95. Button coat model in cardinal and gray. Sizes 36 to 40. —Gimbels, "Subway Store Day"

Men's Union Suits at 95c

Choice of white gauze or even halbrigan. Short sleeves and knee length, at 95c a suit. Women's knit Union Suits at 45c. Low neck, sleeveless, loose and tight knees. Save 20c. Children's Socks at 25c a pair. —Gimbels, "Subway Store Day"

G. B. Corsets at \$1.50

Specially Priced
Low bust model. Topless. The kind of corset for slender and average figures. Of pink outfit. At \$1.50. —Gimbels, "Subway Store Day"



2000 Little Girls' Tub Dresses At \$1.55 Saving up to \$1.40

Cool white voiles with hand-stitching in color. Dainty checked voiles. Pink, blue and green chambrays—Empire dresses and belted middies. Two pictured.
Ages 2 to 6 years.
Children's Tub Hats at 35c
Worth double to three times the price. Piques and dainty lingerie styles. —Gimbels, Infants' Section, "Subway Store Day"

Mill Ends of Fine Dress Gingham at 38c yard Save a Third

Popular for Summer Dresses
Made by one of the best American mills in a splendid assortment of stripes, checks, plaids and plain colors. At 38c a yard.
Old-fashioned Printed Calico, at 22c a yard. Excellent assortment of stripes and figures. —Gimbels, "Subway Store Day"

Woolen Dress Goods Remnants at 50c to \$4 a yd.

These remnants are an accumulation of the season's short ends together with discontinued lines. Marked at prices which will save you from 30% to 50%. The price of the entire remnant is marked for quick service. Black and colors. —Gimbels, "Subway Store Day"

2000 Cakes of Toilet Soap at 12 Cakes for 40c

Assorted kinds. Save 20c on each dozen.
Fumigate the house with Sulphur Candles, 2 for 25c.
Ionic Toilet Paper, 4-oz. roll, at 12 rolls for 48c, or 1 case, 100 rolls, for \$3.85. —Gimbels, "Subway Store Day"

Women's Collar-and-Cuff Sets at 50c Save Half

Of fine organdie; scalloped edges and hand-embroidered dots here and there. Very smart, at 50c a set. —Gimbels, "Subway Store Day"

White Enamelled Bedsteads at \$10.50

Remarkable Value
One-and-a-half-inch continuous posts, heavy fillers at head and foot. All sizes—3-0, 3-6, 4-0 and 4-6. At \$10.50.
500 all new Feather Pillows, at \$1.45. Covered in A.C.A. ticking. —Gimbels, "Subway Store Day"

Reliable Snap Fasteners at 40c a Gross

Save 15c on a Gross
G. M. C. Crochet Cotton. White or ecru, at \$1.40 a box; 10 balls in a box.
Turkish Wash Cloths, at 5c each.
Blanco, for cleaning white shoes, at 2 boxes for 40c. Save 10c.
Household Rubberized Aprons, at 55c each.
Tape, 3-yard pieces, at 3 for 10c. —Gimbels, "Subway Store Day"

2000 Pairs of Women's Low Shoes at \$2.90 Half Price

Plenty of Salespeople—No Waiting—Prompt Service
Sharing with you the price advantage of a recent special purchase of cancelled orders from a Boston Shoe factory.

Lot includes patent leather, black kid, tan and white canvas shoes; summer styles with light turned soles; oxfords, pumps, ribbon ties. All sizes in the lot. Choose at \$2.90.



Children's Shoes and Oxfords

Ankel-strap Pumps in gunmetal and patent leather; sizes children's 8 } \$1.90 to misses' 2, at

Men's Shoes at \$3.90

High shoes and oxfords, tan, patent leather, kid and gunmetal, various styles; broad as well as narrow toe shapes. Your "buy" at \$3.90 size is here, at

Women's Shoes at \$1 a pair

1068 pairs of canvas and leather shoes; high and low; sizes as you find them. At \$1 a pair. Worth many times as much. —Gimbels, Shoe Section, Subway Store.

High-Grade Sewing Machines At \$19, \$29 and \$35 White—New Home—Cosmo

Sold on the Gimbel Easy Payment Plan of \$1 Weekly



Included in the lot are sample machines, demonstrated machines, and a few that were traded in for higher priced machines. All in perfect order and equal to new as far as running order is concerned.
Free instructions at your home if you live within city limits.

Make an early selection—\$19, \$29 and \$35 —Gimbels, "Subway Store Day"

600 Habutai Tub Silk Waists at \$2.85 Save \$2.15



Cute short sleeve styles with big buttons and a ribbon "tie." Tucked tailored styles—high or low neck. Sizes 36 to 46. Two pictured. —Gimbels, "Subway Store Day"

Envelope Chemises at \$1.35 Embroidered and Lace-Trimmed.

Easily worn, fourth size. Embroidered ruffie. Cambric Drawers, at 75c. 600 White Sports Petticoats, specially priced at 95c. —Gimbels, "Subway Store Day"

Men's White Hemstitched Handkerchiefs at 3 for 25c, "Seconds"

—Gimbels, "Subway Store Day"

64-inch (Cotton) Table Damask at 95c yard Worth Almost Double

Extra heavy quality, satin finish and has neat colored border in pink or brown. Several designs. At 95c a yard. Worth almost that much again.

Thousands and Thousands of Pieces of Salesmen's Samples at Half Price or near. In the lot are towels, tueling, lace-trimmed scarfs, table cloths, etc. Some shop-soiled, nothing to hurt. Wonderful "picking" in the lot. Varies at 5c to \$4.50. —Gimbels, "Subway Store Day"

Women's Gloves at 38c to 95c

Two-clasp silk and fabric gloves; also sixteen-button length gloves in silk. Black and white. Special at 38c to 95c a pair. All sizes in the lot, but not in each style. —Gimbels, "Subway Store Day"

Shirting Madras at 35c a yd.

Mill Lengths. Excellent Quality. Extra fine Dimities in stripes and checks, mercerized, silky finish; for women's and children's dresses, at 35c a yard. —Gimbels, "Subway Store Day"

Chocolate-Covered Fudge at 60c lb.

Save 25%. Buy your "sweets" at Gimbels where you're sure of it being pure and wholesome. —Gimbels, "Subway Store Day"

Graduated Pearl Bead Necklaces at 35c

26-inch strand. Worth double and more. Special for one day's selling, 35c. —Gimbels, "Subway Store Day"

800 Opaque Window Shades, 75c Save 25c

36x72. Colors are dark green, olive green, yellow and dark blue; complete with fixtures and spring rollers. At 75c each.
2500 yards of fancy figured Crepe } 22c
200 pairs of colored madras Dutch Curtains, 2¼ yards long, ready to hang; rich colored madras in shades of green, tan, blue, rose. } \$5.95
Valance center included; pair at— —Gimbels, "Subway Store Day"

500 Dinner Sets—31 Pieces—\$4.25

The well-known and very popular "Blue Bird" decoration. These sets are first quality and one of America's best makes. One of our most popular open stock patterns. Can be added to or replenished at any time.
Special for this day at \$4.25 a set.
6 Large Plates
6 Bread and Butter Plates
6 Dessert Saucers
6 Tea Cups
6 Tea Saucers
1 Meat Platter
Cut Glass Water Sets at \$2.95
Just 100 of these cut glass water or lemonade sets. Cut floral pattern in light cutting. Blown glass cut with daisy and foliage. Two-quart tankard shape jug and six tumblers. Special for tomorrow only—\$2.95. —Gimbels, "Subway Store Day"

2500 Bleached Seamless Sheets—\$1.95 Save 55c

Most wanted size 81x90 inches and first quality sheeting, too. Price \$1.95 Save 55c
1000 Bleached Bolster Cases—95c
Size 42x72 inches Save 40c, each
Clearance of Shop-Soiled Cotton Blankets—
Single-bed size, at \$1.95. Save 80c.
Double-bed size, at \$2.65. Save 85c.
1000 Crochet Bedspreads for Double Beds. Excellent quality, with fringe-cut corners. Save one dollar on each while the lot lasts, at \$1.95 each
Bleached Seamed Sheets—Double-bed size; centre seam reinforced. Excellent quality, and at less than wholesale. None to dealers, at \$1.39
500 dozen Bleached Pillow Cases, size 45x36 inches, at 24c, 38c and 48c—Save 12c to 16c. —Gimbels, "Subway Store Day"

Wool-and-Fiber Rugs 9x12 ft.—\$10

Nearly Half Price—Part of the "Great August Sale"
Variety of pretty and attractive patterns. Think—a 9x12 rug at \$10.
Wool-face Tapestry Brussels Rugs, Oriental patterns. Good selection, 9x12 ft., at \$16.75. Cross seamed.
Heavy China Matting Rugs, one seam, 9x12 ft., special \$4.75.
Colonial Rag Rugs, hit-and-miss effects, 9x12 ft., \$12; 8x10 ft., \$10.75.
250 Japanese Grass Rugs, figured patterns, 36x72-inch, at \$1 each, worth up to double.
New Process best grade Floor Covering, full rolls—as many yards as you wish at half price—45c a sq. yd. —Gimbels, "Subway Store Day"